

Monthly **Posts** Package

Invest in the Monthly Posts Package to ensure a sustainable digital presence that builds trust and attracts your target clients effortlessly. Strategic content that translates your goals into tangible results.



Service Description	Unit Price	QTY	Total Before Discount	Discount	Total After Discount
<p>Instagram Post Design Service</p> <ul style="list-style-type: none"> Professional graphic design for posts Static design with a consistent visual flow that reflects your brand identity and suits Instagram. Ad Copywriting (TOV) Crafting short, powerful ad copy aligned with your brand's tone of voice. Caption Writing Professional Instagram captions tailored to the platform's style, target audience, and marketing objective. 	120 AED	10 Posts	1200 AED	%30	840 AED

Terms & Conditions for the Post Design Package

1 The package includes the design of 10 social media posts.

2 Each post includes:

- Ad copywriting (Tone of Voice) aligned with your brand identity and target audience.
- Professional post design (visual layout).
- Custom caption writing for social media, clearly and concisely communicating the idea or marketing message to followers.

3 Mutanaffas Media team is committed to reflecting Emirati identity in content and designs where appropriate to the project type, objectives, and target audience.

4 Visual materials used in designs are provided through one of the following options:

- Client provides Mutanaffas Media with their own images or visuals for the post.
- Use licensed digital library visuals.
- Conduct a product photoshoot or professional photography session as a separate additional service requested by the client.
- Use AI-generated visuals as a last resort, and only after client approval.

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- 5** Once the client subscribes to the package, the content writing team contacts the client to discuss project direction, services, and key ideas required.
- 6** Full written post content is prepared to serve project goals and its unique tone, then presented to the client as a PDF for approval.
- 7** After client approval of written content, it is handed over to the design team to begin execution.
- 8** The design team starts with the first 3 posts to approve the visual identity and design style for the project.
- 9** After client approval of the visual identity, the remaining posts are completed and scheduled.
- 10** Any major changes to content or visual identity after approval may affect delivery time or incur additional fees depending on the scope of changes.
- 11** The package duration is one month only from the start of implementation and includes follow-up, implementation and delivery during that period. The package is considered terminated after the mentioned period.



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