

# Monthly **Video Editing** Package

The Monthly Editing Package gives you're audience enjoyable visual content that delivers your message with absolute clarity – smart, concise marketing solutions that ensure continuous engagement. Reel-style clips for social media that spread quickly, convey your brand identity and message, and drive purchases.



Service Description	Unit Price	QTY	Total Before Discount	Discount	Total After Discount
<b>Video of 15–30 seconds duration</b> <ul style="list-style-type: none"> <li>Client-provided footage or from photoshoot</li> <li>copywriting for editing</li> <li>professional voiceover (Emirati dialect or other)</li> <li>professional audio engineering &amp; mixing</li> </ul>	<b>500</b> AED	<b>4 Videos</b>	<b>2000</b> AED	<b>%30</b>	<b>1400</b> AED

### Terms & Conditions for the Video Editing Package

**1** The package includes the production of 4 social media videos.

**2** Each video duration ranges from 15 to 30 seconds depending on ad script and content nature.

**3** The Package Includes:

- Ad copywriting aligned with project identity and target audience.
- Voiceover recording in Emirati dialect or other Arabic dialects, as well as English voiceover available depending on project nature and target audience.
- Audio engineering and noise cleaning.
- Mixing and adding appropriate sound effects.
- Video editing and visual scene matching in sync with voiceover and ad script

**4** Mutanaffas Media team is committed to reflecting Emirati identity in scripts, visual style, and presentation approach where appropriate to the project type and category

**5** Visual materials used in the video are provided through one of the following options:

- Client provides Mutanaffas Media with video clips or visuals for use in editing
- Use licensed digital library visuals.
- Conduct a product photoshoot or professional photography session as a separate additional service requested by the client.
- Use AI-generated visuals as a last resort, and only after client approval.

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- 6** Ad scripts are prepared and presented to the client for approval before voiceover recording or editing begins.
- 7** (Numbering in original jumps from 6 to 8 – preserved as is) After ad script approval, voiceover is recorded, processed, and audio engineered.
- 8** After voiceover completion, the project is handed over to the editing team to begin video production, matching scenes with audio performance and ad script.
- 9** Video production duration depends on project nature, editing style, and type of footage used – especially for work requiring simulation or AI techniques.
- 10** The client must send all feedback or revisions in a consolidated manner to avoid workflow delays.
- 11** Any major changes to ad scripts or visual identity after approval may affect delivery time or incur additional fees depending on the scope of changes.
- 12** Videos are delivered in appropriate dimensions for social media platforms as agreed – for example, vertical format (9:16) suitable for Reels, Stories, TikTok, and Snapchat
- 13** The package duration is one month only from the start of implementation and includes follow-up, implementation and delivery during that period. The package is considered terminated after the mentioned period.
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